



The Hon Shelley Hancock MP

Member for South Coast

Minister for Local Government

Manager, Editorial Services
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Dear Manager

I write regarding the proposal to vary the Nowra licence area plan consultation paper dated January 2020.

Having lived in the Shoalhaven for more than 40 years and serving as Member for South Coast since 2003, this region relies on the exceptional service and media provided by our current and extensive media market.

Both 2ST and Power FM provide wide ranging broadcast services to the region keeping the community informed and up to date on events in our area, especially during times of crisis.

Our current media market is facing difficulty due to structural changes in the media landscape. The proposal to create a new radio station puts the existing stations at risk jeopardising their financial sustainability and their viability into the future.

A reduction in revenue for 2ST and Power FM would also have significant implications on staffing levels and would severely impact the level of localism our stations currently provide to our community.

I therefore strongly oppose the proposal to create a new commercial licence for the Nowra region, and urge you to not approve a grant for a new licence in the area.

Please do not hesitate to contact my office should you require further information.

Yours sincerely

The Hon Shelley Hancock MP

Member for South Coast

28 FEB 2020